

REMARKS

Applicants' respectfully request reexamination and reconsideration of the application in view of the following remarks.

Claims 1-6 and claims 8-21 have been canceled, claim 7 has been amended and new claims 24-25 have been added to the application

The Examiner has rejected claims 2-6, 8-11 and 14-16 under 35 U.S.C. §102(b) as being anticipated by U.S. Patent No. 4,614,299 by Van Loveren et al.

Applicant respectfully requests that the Examiner withdraw the rejection in view of Applicant's cancellation of claims 2-6 and 8-16.

The Examiner has rejected claim 7 under 35 U.S.C. §103(a) as being unpatentable over Van Loveren in view of Maleeny et al. (U.S. Publication No. 2003/0097936) .

Applicant respectfully requests that the Examiner withdraw the rejection in view of Applicant's amendment to claim 7. Examiner has pointed out that Maleeny discloses an air freshening system with spaced apart pocket members as in Applicant's claim 7. Applicant has further claimed pocket members spaced apart to fit within a pleated air filter frame which is suitably shaped for insertion into a vehicle cabin air circulating system.

For all of the foregoing reasons, Applicant submits that the claims are patentable over the cited references and that the application is in condition for allowance. Accordingly, Applicant respectfully requests prompt reconsideration and receipt of the formal Notice of Allowance. If the Examiner believes there are other unresolved issues in this case, Applicant's attorney would appreciate a telephone call at (502) 452-1233 to discuss any such remaining issues.

Payment for the Petition for the Extension of Time and terminal disclaimer are enclosed herewith. Please charge any underpayment or credit and overpayments to Counsel's deposit account 50-0642.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "David Carrithers", is written over a horizontal line.

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